# Shoot



## Composition

- Rule of Thirds
- Horizon Line
- Move first, crop later
- Framing

- Zoom with your feet
- Perspective
- Location
- Pan and snap







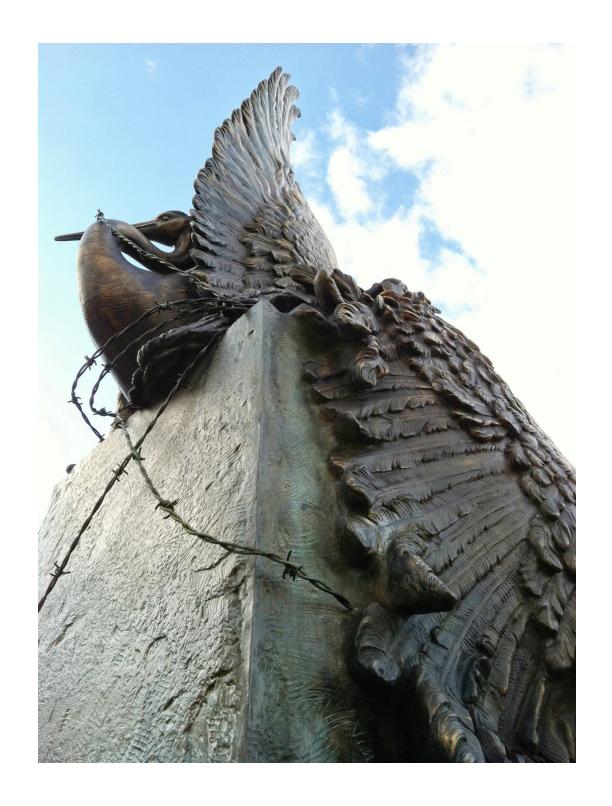




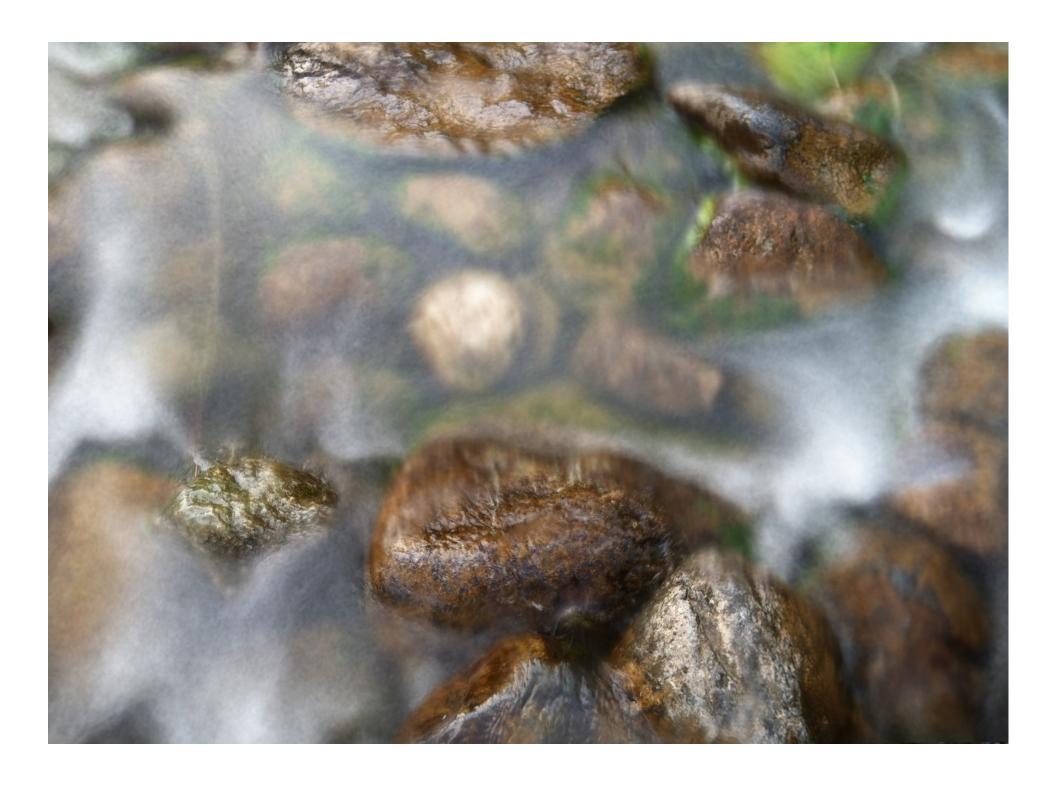


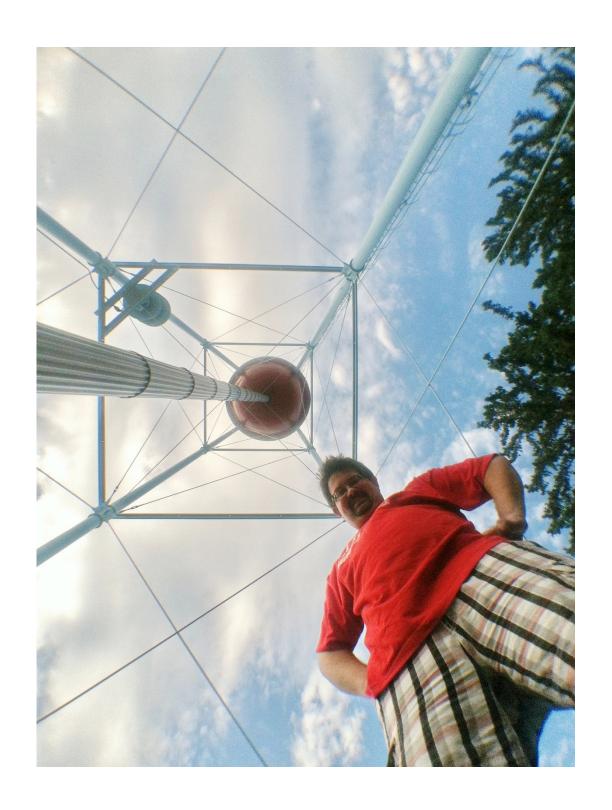










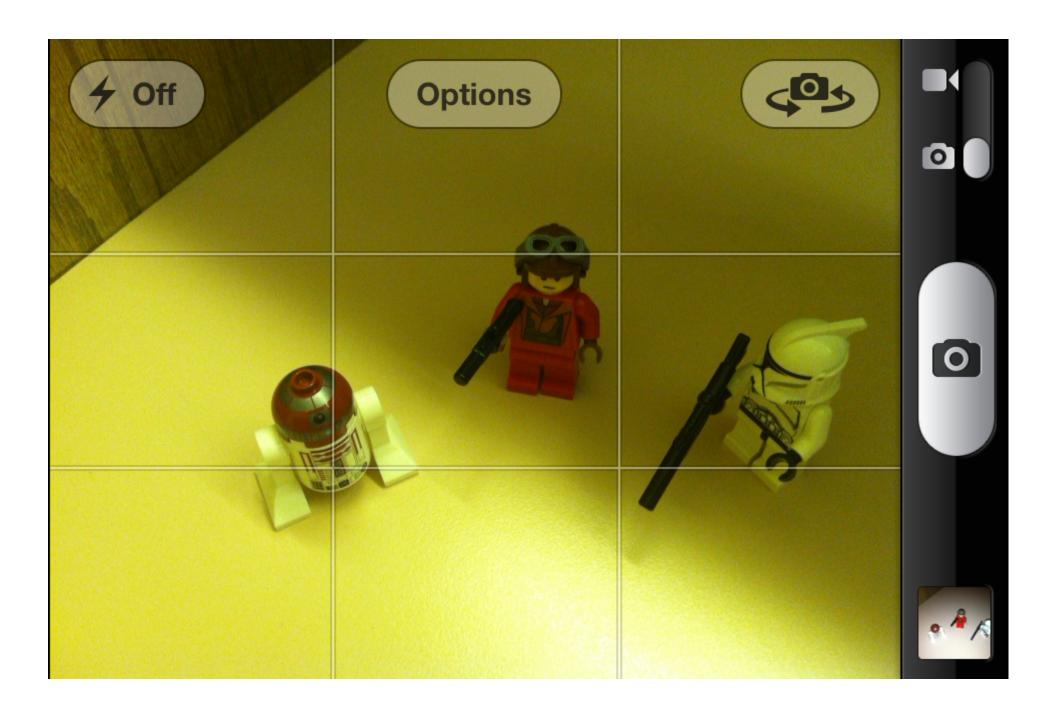


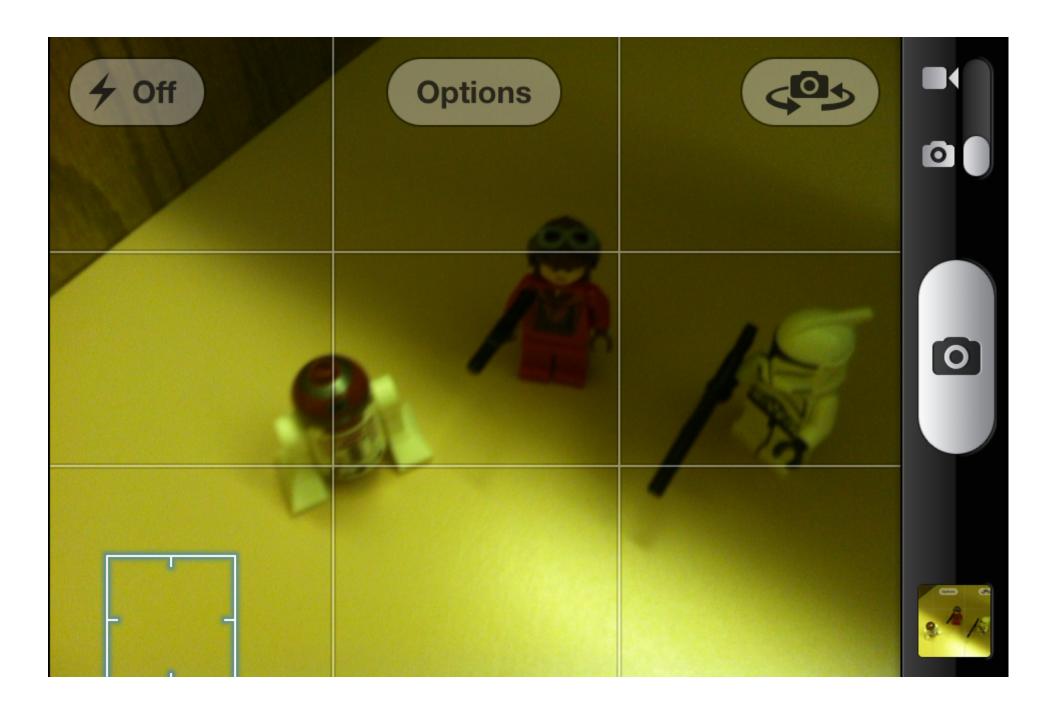
### iOS Camera

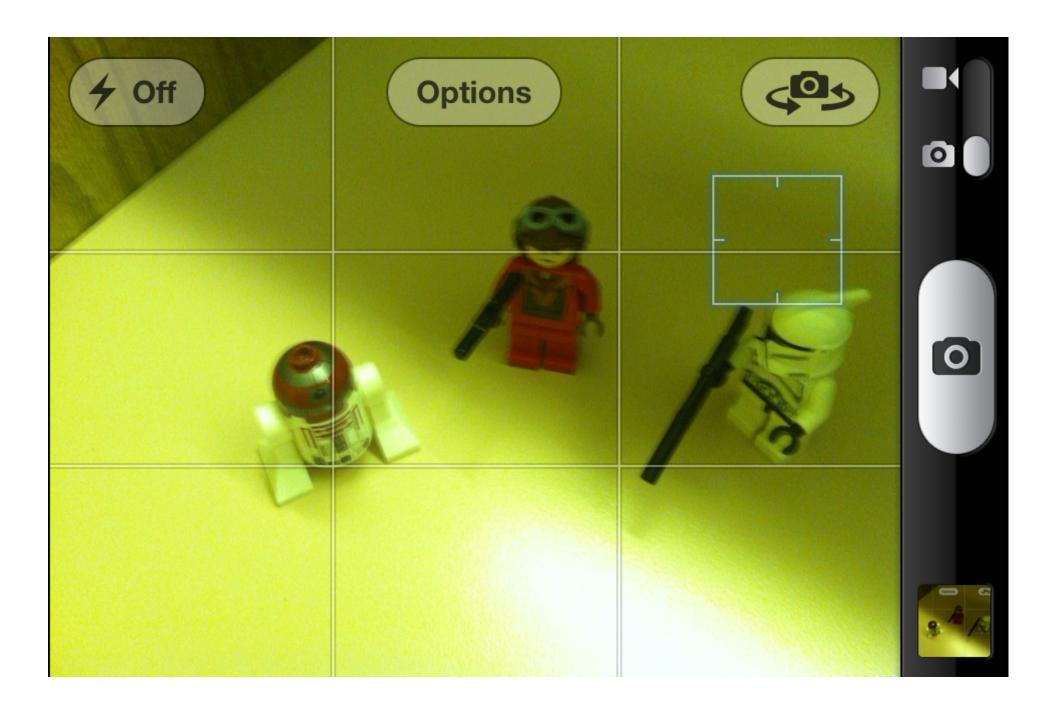
- Exposure/Focus
- HDR
- Panorama (iPhone 4S)
- Editing tools

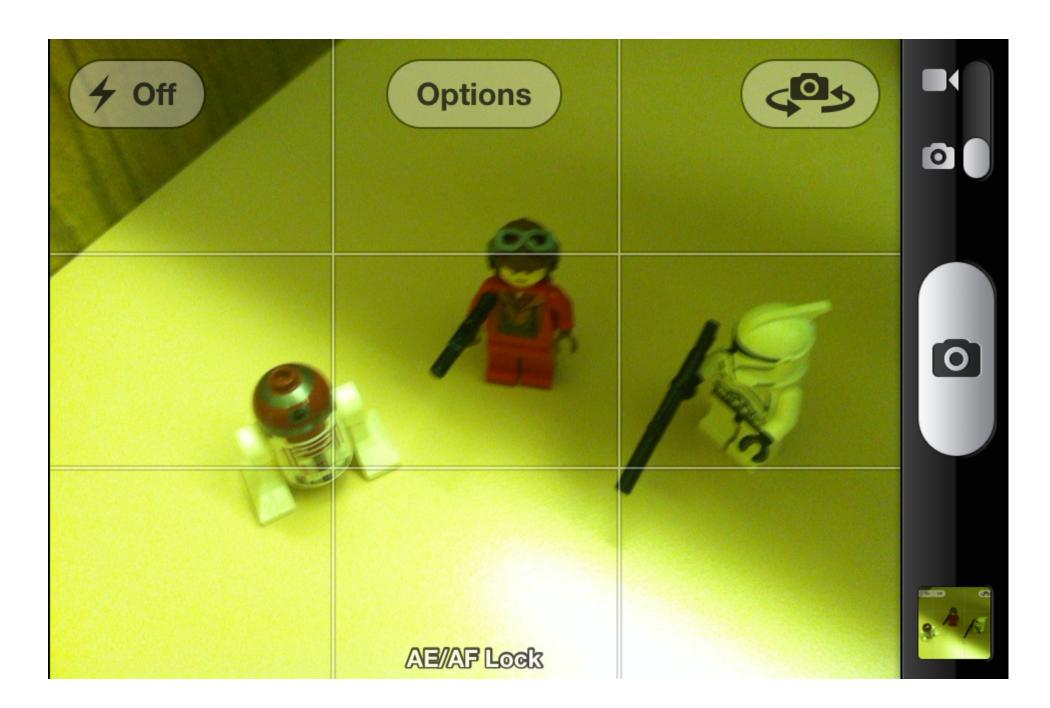


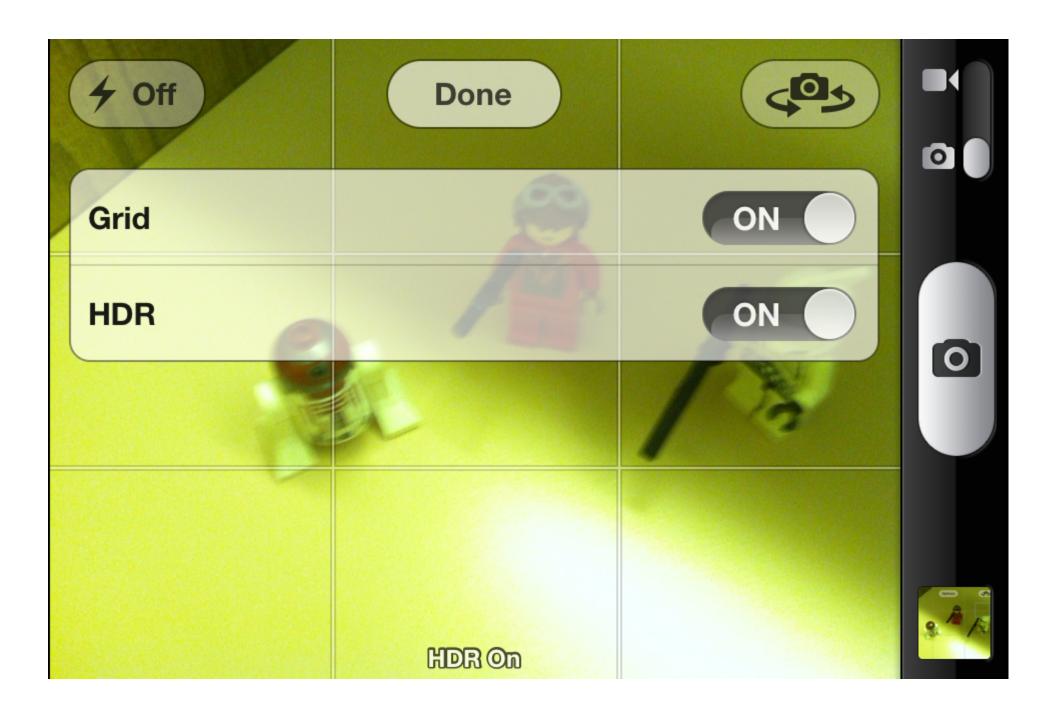


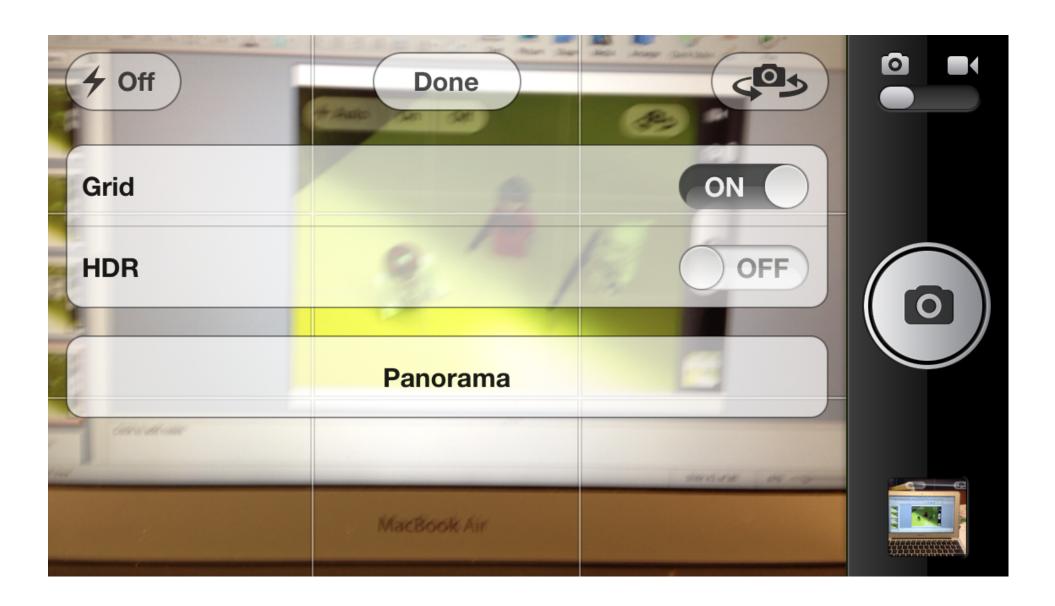


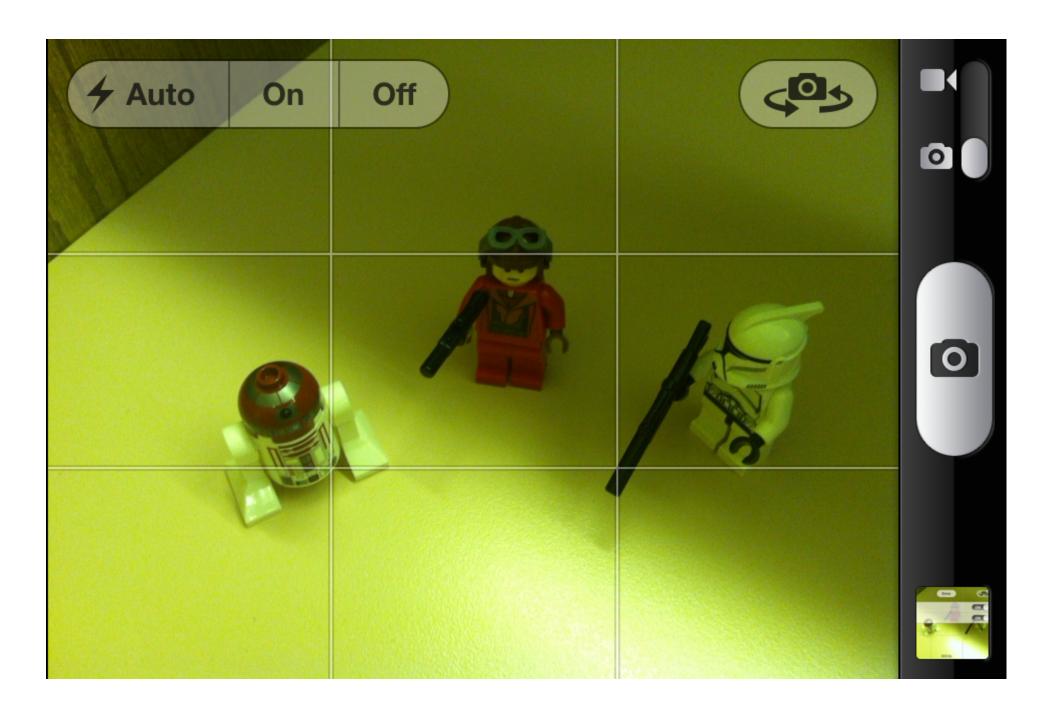












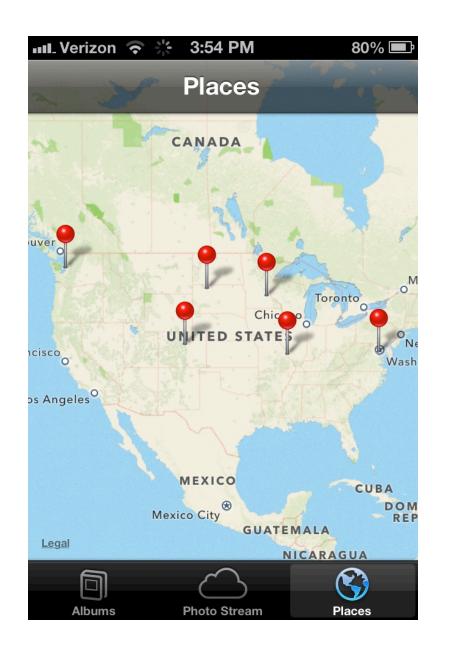


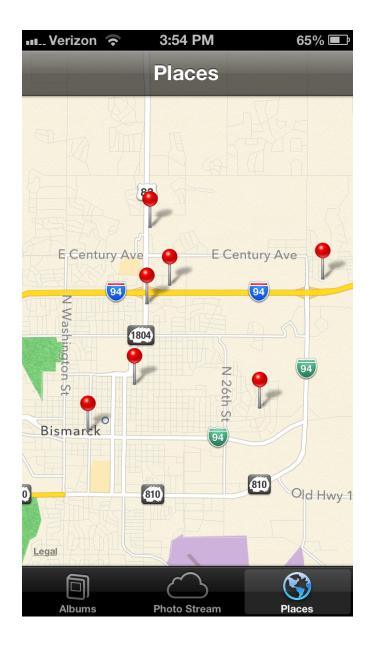
### Camera Roll

- Albums
- Manage your space
- In app camera roll









#### Location Services

- Can be turned off app-by-app
- Useful for remembering places
- Privacy

## HDR





#### Shortcuts

- Volume up for shutter
- Headphone remote shutter
- Lock screen camera



### Camera+

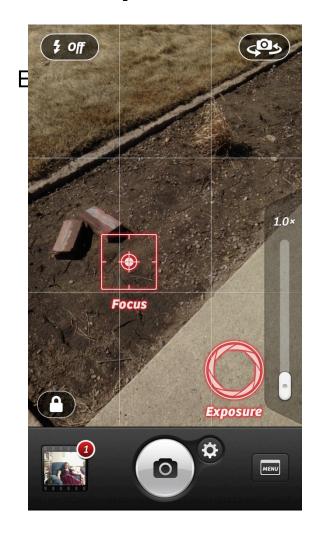
- Camera Replacement
- Independent Focus and Exposure
- In-app editing

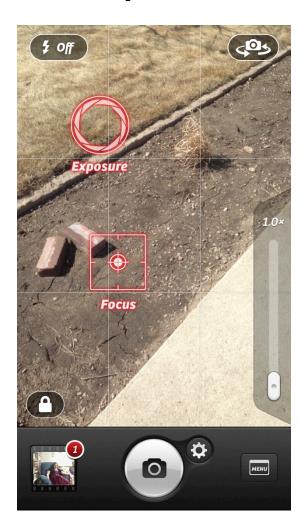






## Independent Exposure





## KitCam

- Lens, Film, Frame app
- Creators or PhotoForge editing app

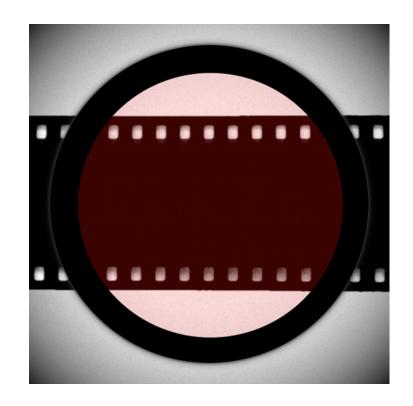






#### Black and White

- Street photography
- Can "fix" color photos



### "color" filters

